

TAYLOR MORGAN

Product Manager with strong hands-on delivery across cross-functional teams.
Product Manager with 6+ years experience in SaaS and platform products. Blends user research, analytics, and delivery leadership to ship features that increase retention and activation. Comfortable owning discovery through launch and post-release metrics.

taylormorgan.pm

taylor.morgan@example.com

linkedin.com/in/taylormorgan

+31 20 441 7082

EXPERIENCE

2021–Present

Product Manager

OrbitFlow, Amsterdam

- Owned onboarding and activation roadmap; increased first-week activation by 19%.
- Prioritized retention initiatives that reduced 90-day churn by 11%.
- Introduced KPI review ritual linking product squads to revenue and expansion goals.

2018–2021

Associate Product Manager

SignalDesk, Rotterdam

- Managed integrations backlog and launched 12 customer-requested connectors.
- Built experiment framework used by growth and core platform teams.
- Partnered with design to standardize job-to-be-done interview guides.

TECHNOLOGY

Roadmapping

Execution in roadmapping and discovery.

Experimentation

Delivered complex initiatives in product manager responsibilities.

Tools

Amplitude, Mixpanel, SQL, Jira, Confluence, Figma

Certifications

PSPO I, Pragmatic Product Foundations

LEADERSHIP

- Led initiatives in roadmapping and stakeholder alignment for multi-team delivery.
- Mentored peers on Amplitude, Mixpanel, and reusable implementation standards.

EDUCATION AND LANGUAGE

2013–2017

BBA Digital Business

Erasmus University Rotterdam

2020

Product Leadership Program

Reforge

PROJECT HIGHLIGHTS

Customer Feedback Operating System

Unified NPS, support tickets, and sales notes into one product-priority scoring model.

Self-serve Trial Funnel

Redesigned trial journey from signup to value moment; increased trial-to-paid conversion by 8 points.

Languages

English (Fluent)

Dutch (Professional)